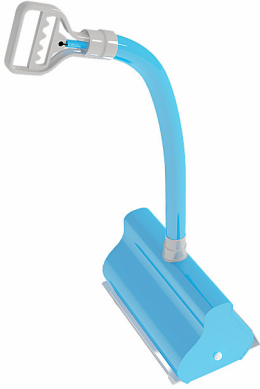


# The patented Simple Scooper: easy dog cleanup



- One-handed operation: squeeze & seal, drop into garbage
- Simple & sanitary: your hands stay away from the waste
- Disposable bags are automatically attached to scooper

No more picking up dog poop with your bare hand inside a grocery bag. The Simple Scooper's innovative design makes it dramatically better than any other scooping method. Simplicity, cleanliness, and ease of use are the Simple Scooper advantage.

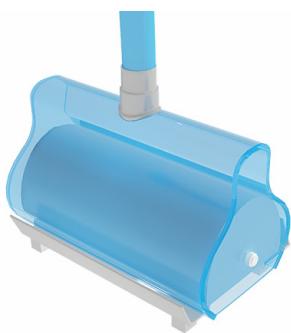
There are 72 million dogs in the US, and all of them have to "do their business" at least once a day. For urban dog owners, someone must pick up the waste.

Existing poop scoops are generally cheap plastic devices which need to be cleaned after each use. There are a few models which use disposable bags, but attaching and removing the bag is a complex process.

Because there are no easy-to-use and effective products on the market, most people resort to putting their hands inside a plastic grocery bag, grabbing the feces, closing the bag, and disposing of it in the trash. Some long-time dog owners are resigned to this primitive method, but new owners are understandably disgusted by it.

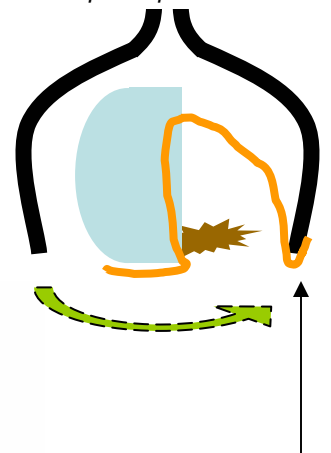
Enter the Simple Scooper, a convenient, sanitary tool that doesn't get waste anywhere on the device or near your hands. It has a painless hands-free method of attaching and removing disposable bags, which are self-sealing.

The Simple Scooper is more than just a scoop: it is an integrated disposal system. The storage base is loaded with bags, which load automatically one at a time. There's no fumbling to put on, seal, and take off the proprietary bags. A simple squeeze is all it takes!



Waste is sealed within a proprietary disposable bag via a rotating cylinder. Squeeze the handle once to pick up waste. Squeeze it again, and the sealed bag of waste drops out. No waste ever touches the Simple Scooper!

*Internal cylinder rotates to pick up waste*



A new bag is automatically attached when the Simple Scooper is put on the storage stand. Your hands never need to get close to the "business end."



*Disposable bag keeps scooper clean*

For licensing information, contact Alex Auseklis [info@simplescooper.com](mailto:info@simplescooper.com)